

Red Ribbon Week October 18-26, 2008

WHEREAS, cities across America have been plagued by the numerous problems associated with alcohol, tobacco, and other drug use; and

WHEREAS, substance abuse is particularly damaging to one of our most valuable resources, our youth, and a contributing factor in the three leading causes of death for teenagers – accidents, homicides and suicides; and

WHEREAS, it is the goal of the Santa Barbara Youth Council and the Alcohol and Drug Abuse Prevention Teen Coalition (ADAP) to involve families, schools, businesses, faith organizations, law enforcement agencies and youth service organizations in all aspects of this campaign and establish an atmosphere that supports awareness, education and ongoing initiatives to prevent illegal drug use; and

WHEREAS, the Red Ribbon Campaign was established by Congress in 1988 to encourage a drug-free lifestyle and involvement in drug prevention efforts in honor of Enrique "Kiki" Camarena, a Drug Enforcement Administration agent, who was murdered in the line of duty; and

WHEREAS, a special week in the month of October is designated each year as National Red Ribbon Week calling on all Americans to show their support for a drugfree state by wearing a red ribbon and participating in drug-free activities during that week; and

WHEREAS, the city of Santa Barbara values the health and safety of all our citizens and there are many activities planned during the Red Ribbon Campaign, kicked off by the flying of the flags October 10, 2008.

NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim October 18-26, 2008, as RED RIBBON WEEK in Santa Barbara, California and encourage all citizens to join in the week's activities and to work all year long to protect our community from the dangers of alcohol and other illegal drugs.

IN WITNESS THEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 21st day of October, 2008.

Marty Blum, MAYOR